



## **CALL FOR PAPERS**

### **International Interdisciplinary Conference**

#### **Music on the Periphery of Aesthetics**

6-7 June 2024 (Warsaw, Poland)

Since the end of the 19th century, musicology has focused on a phenomenologically understood musical work intended for a well-educated philharmonic listener. In such research framework, there was no room for music, which served as an acoustic background while performing various everyday activities, without being the subject of aesthetic reflection. The enormous progress in sound recording and reproduction techniques in the 20th and 21st centuries has contributed to the establishment of a new sound culture dominated by the acousmatic way of perceiving sounds detached from their original source and context. Music has become present virtually everywhere, gaining a completely new role in society and organizing it in new ways. This tendency has appeared both in the case of individual shaping of the sound environment and when the recipient is faced with imposed music that becomes a programmed element of a given space. Due to the passive way of perception, on the periphery of the recipient's auditory attention, it can become an extremely effective tool of social control and even manipulation.

Institute of Musicology (University of Warsaw, Poland) invites musicologists, music theorists, music therapists, composers, representatives of musical organisations and institutions, marketers, political scientists, communication researchers and other experts interested in the subject to participate in an international scientific in person conference devoted to different forms of pragmatic musical communication aimed at various non-aesthetical effects (economical, political, social and / or therapeutic ones).

#### **Proposed thematic scopes of the conference:**

1. Music and Business (i.e. music and consumer behaviour, music in sonic branding, music in audiomarketing, Artificial Intelligence and music)
2. Music and Politics (i.e. music and war, music in political campaigns, protest songs, music in totalitarian regimes)
3. Music and Audio-visual Media (i.e. music in films, music in computer games, music videos)

4. Music and Wellbeing (i.e. music in/as professional therapy, music as self-therapy, everyday musical activities and wellbeing)

We would like to pay special attention to the analysis and interpretation of mechanisms involved in intentional actions aiming to influence and control the recipient's responses and behavior with particular emphasis on mass culture and background music phenomenon.

The conference language is English.

### **Submission Process**

Please submit abstracts (no longer than 250 words) of your proposed contribution, together with a short biographical note to [smakomaska@uw.edu.pl](mailto:smakomaska@uw.edu.pl). The total duration of your presentation should not exceed 30 minutes (about 20 minutes for your talk and about 10 minutes for Q&A).

### **Fee**

The fee for participation in the Conference is 250 PLN. It must be paid to the account of the University of Warsaw by the 30 April 2024.

### **Place**

The conference will be held in the Institute of Musicology (University of Warsaw), Krakowskie Przedmiescie 26/28, 00-927 Warsaw (Poland).

### **Proceedings**

Selected papers will be published in volume 22 of 'Musicology Today', a double-blind peer reviewed journal published since 2004 by the Institute of Musicology, University of Warsaw and the Polish Composers' Union.

### **Important Dates**

Abstract submission deadline: 29 February 2024

Abstract acceptance notification: no later than 15 March 2024

Conference payment: no later than 30 April 2024

Conference dates: 6-7 June 2024

### **Contact**

Should you have any questions regarding the call, please do not hesitate to contact us at [smakomaska@uw.edu.pl](mailto:smakomaska@uw.edu.pl) for any additional information and support.